

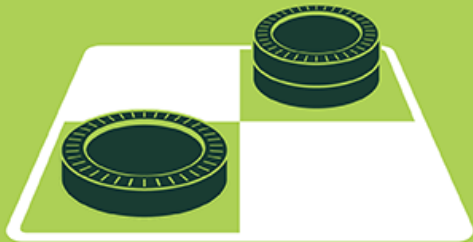


A G E N C Y



ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



MACHINE LEARNING

Machine learning begins to flourish.



DEEP LEARNING

Deep learning breakthroughs drive AI boom.



1950's

1960's

1970's

1980's

1990's

2000's

2010's

Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

ated at IIU in Geneva
June 2017

Enhancing





4 STEPS TO HAPPINESS

4 STEPS TO HAPPINESS

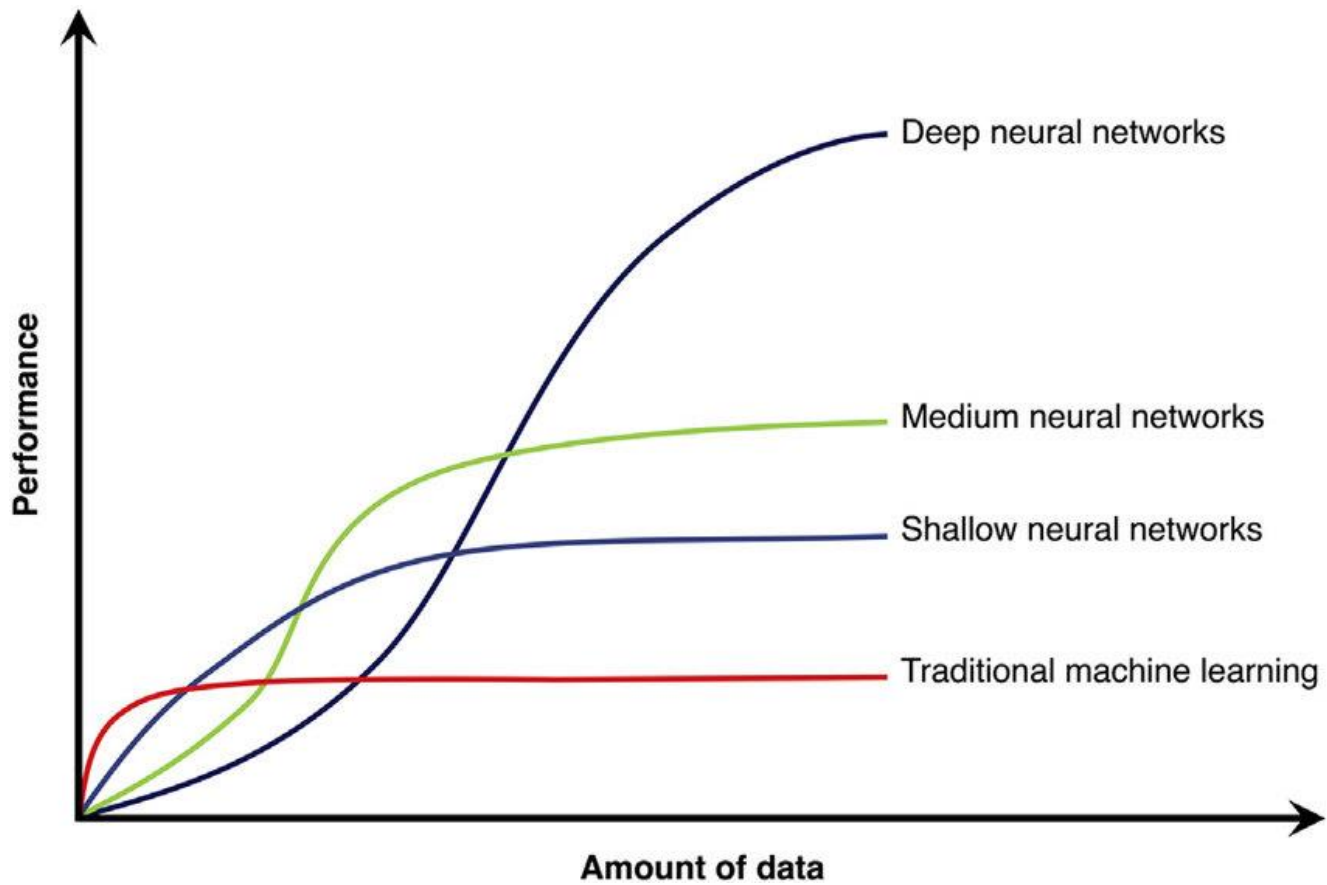


1. Apply existing deep learning model

4 STEPS TO HAPPINESS



1. Apply existing deep learning model
2. Data strategy



4 STEPS TO HAPPINESS

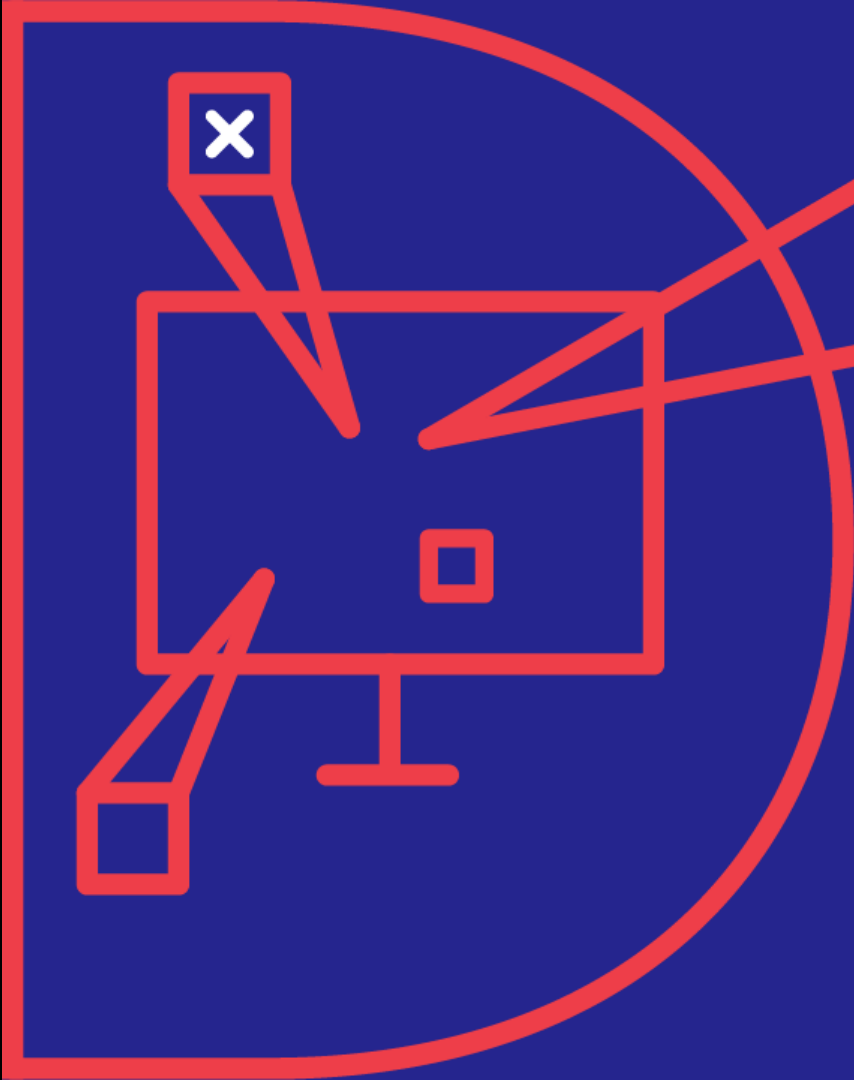


1. Apply existing deep learning model
2. Data strategy
3. Domain expertise

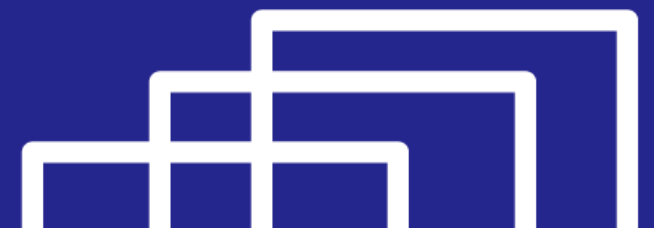
4 STEPS TO HAPPINESS



1. Apply existing deep learning model
2. Data strategy
3. Domain expertise
4. High value business case



HIGH VALUE BUSINESS CASE





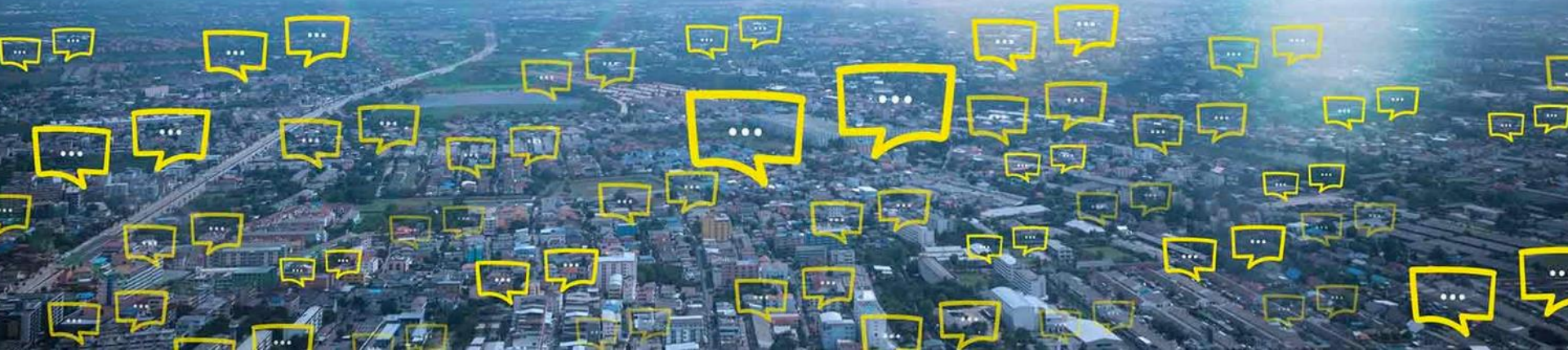
CYSTAR

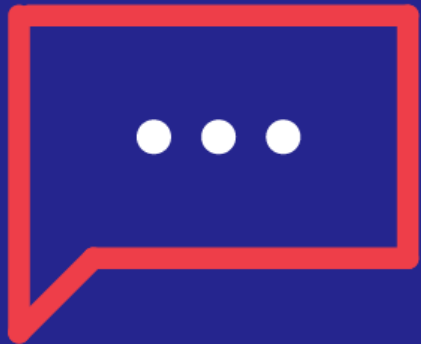






LEAD GENERATION





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THANK YOU

