# HOW DID WE GET ADDITIONAL DIGITAL







#### **MEDORA AURI**

Family Beach Resort

Rooms: **253** 

Beds: **730** 

#### About Us

#### **MEDORA ORBIS**

Camping & Glamping

Beds: **122** 

Pitches: 51

PODGORKA

Hote

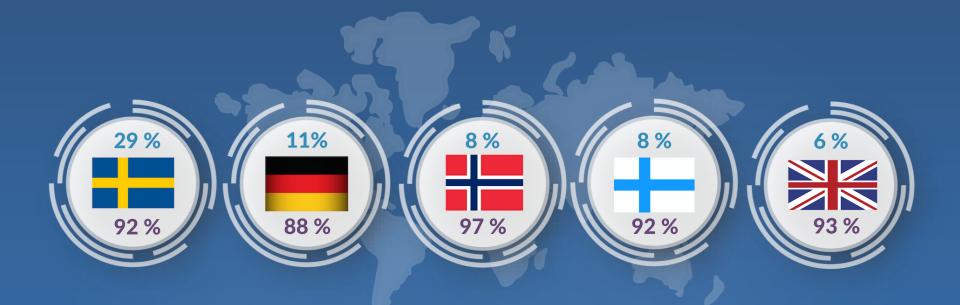
Rooms: **204** 

Beds: **422** 



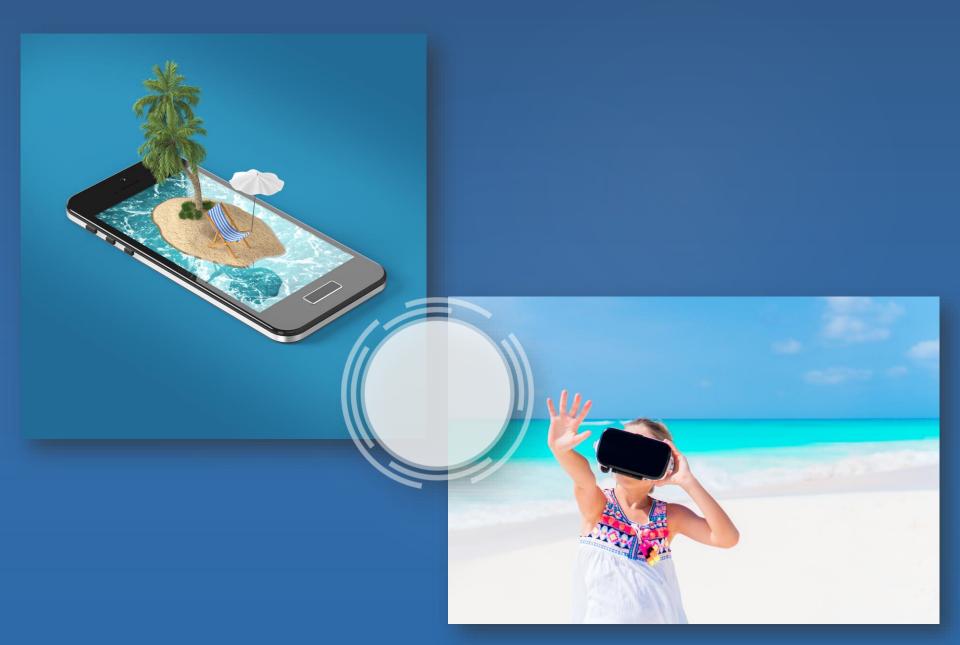








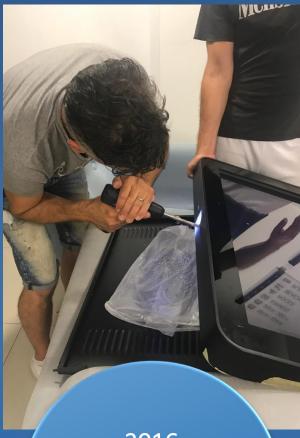
## Our Vision



#### Our DS Path



Research for Solutions



2016

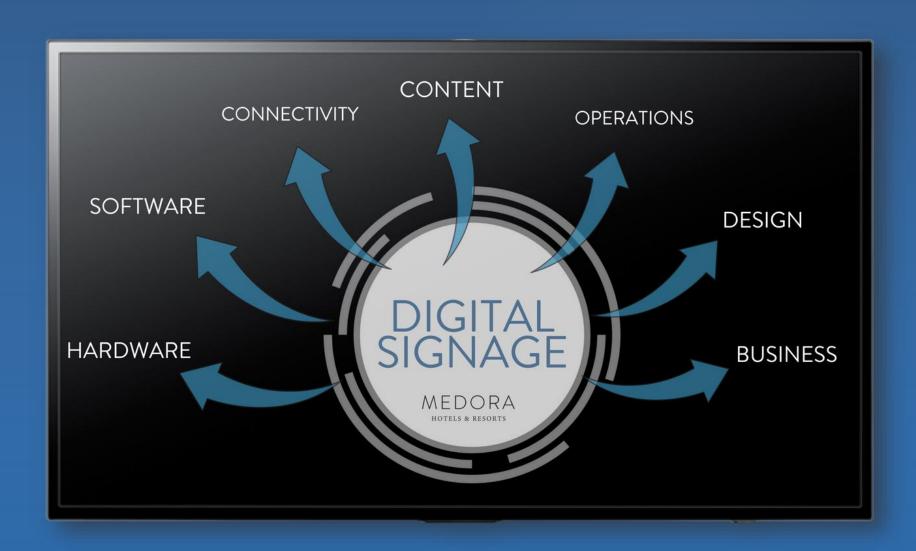
Starter Solutions



2017/2018

Keep growing Solutions

# Key Elements of Digital Signage



#### Effective Content



# Digital Signage Devices

















#### DS Goals





Sales & Targeted Promotions



NOUĞATINE
GOURMAND
FACE CARE
for child | za djecu

THĒMAĒ
PARIS
INSTAN

INSTANT GLOW GREEN for parent | za roditelja

MEDORA AURI

500 HRK

YES TO BEAUTY

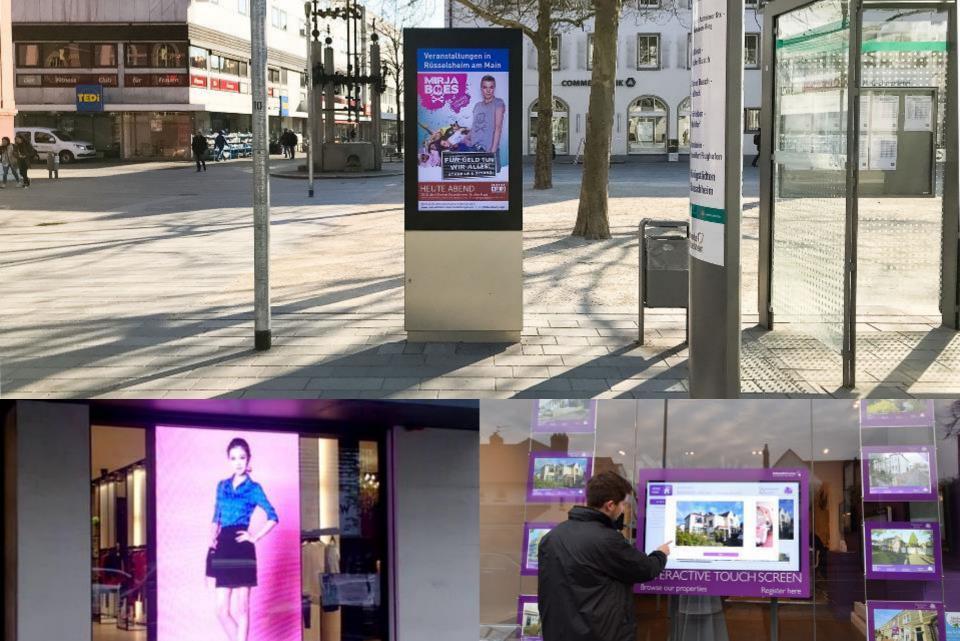
#### DS Goals



### What's Next?



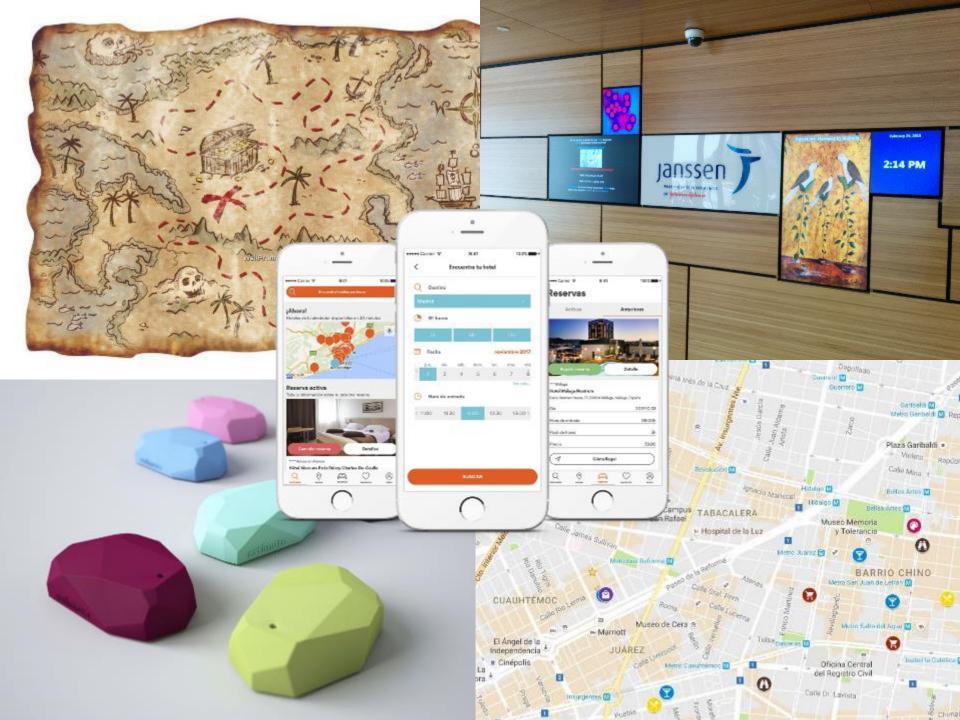


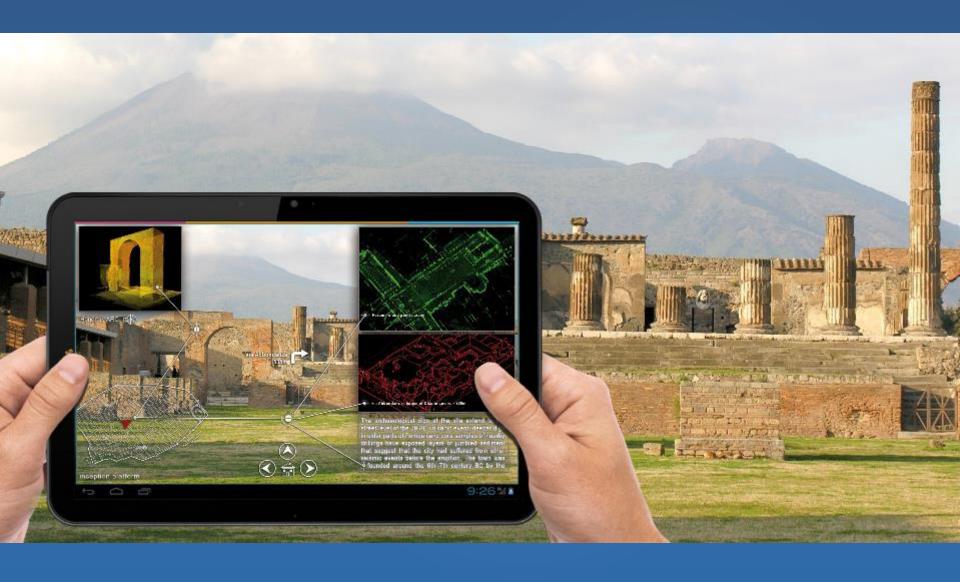












# THANK YOU ©



# Q&A

